


## Curriculum Vitae

Title	<b>Ms.</b>	First Name	<b>Kanwalpreet</b>	Last Name	<b>Kaur</b>	
Designation		<b>Assistant Professor</b>				
Department		<b>Commerce</b>				
Institutional Email Address		<b>kanwalkaur@knc.du.ac.in</b>				
<b>EDUCATION</b>						
Degree		Institution		Year		Details
M.Phil		<b>University of Delhi</b>		<b>2024</b>		<b>Commerce (Marketing)</b>
<b>CAREER PROFILE</b>						
Organisation / Institution		Designation		Duration		Role
<b>Kamala Nehru College</b>		<b>Assistant Professor</b>		<b>March 2024 - Present</b>		<b>Teaching assignment, other academic and administrative responsibilities</b>
<b>Dyal Singh College</b>		<b>Assistant Professor</b>		<b>Jan 2019 – June 2023</b>		<b>Teaching assignment, other academic and administrative responsibilities</b>
<b>DHFL</b>		<b>Branch Credit Manager</b>		<b>June 2014 – August 2016</b>		<b>To assess credit risk profile of customers in housing loans segment and sanctioning loans upto Rs.50 lacs</b>
<b>AREA OF INTEREST: Marketing &amp; Finance</b>						
TEACHING EXPERIENCE (Subjects/Courses taught)						
<p>I. Investing in Stock Markets, Fundamentals of Investment, Financial Literacy, Financial Markets &amp; Institutions, Business Mathematics, Business Statistics, Digital marketing, Principles of marketing, Advertising &amp; personal selling, Social Media Marketing, Consumer Affairs and Customer Care, Business Ethics and sustainability, Income tax, Company Law, Auditing and corporate governance, Entrepreneurship Development, Leadership &amp; team development</p>						

**PhD (Supervised)**

**MPhil (Supervised)**

#### **HONORS & AWARDS**

- I. Received Best Paper Award for the research paper titled “Peer-to-Peer Accommodation – A Systematic & Bibliometric Review” at the International Conference on “Diversity, Equity, and Inclusion: Cultures, Practices, and Policies” in Management, Entrepreneurship, and Economics (ICMEE) organised by University School of Management and Entrepreneurship, Delhi Technological University, Delhi,

#### **PUBLICATION DETAILS**

**Books:**

**Journal Articles:**

1. **Online Learning Experience in India & Covid-19: An Empirical Analysis**
2. **Peer-to-Peer Accommodation – A Systematic & Bibliometric Review**

**Newspaper Articles:**

**Papers presented in Seminars/conferences:**

1. **Presented paper titled “Peer-to-Peer Accommodation – A Systematic & Bibliometric Review” at International Conference organised by Delhi Technological University, Delhi**
2. **Presented paper titled ‘Education Reforms and Strategies: An evaluation with respect to Liberal Education’ at National Seminar organised by GGSDS College, Panjab University**

**National Workshops and Seminars Organised:**

- 1. National Conference on Sustainable Development Goals at Dyal Singh College – 2022**
- 2. National Conference on Business Management & Entrepreneurship at Dyal Singh College - 2019**

**Talks/Lectures :**

- 1. Webinar on Revisiting Marketing in COVID-19 era**
- 2. Webinar on Dynamics of Capital Markets**

**Participation as Resource Person:**

**OTHER DETAILS**

**Preparation of Teaching Material:**

**Research Projects:**

**Membership in Professional Bodies:**

**Orientation and Refresher Courses:**

- 1. Attended Faculty Induction Program (Guru Dakshta) organized by GAD-MMTTC, Sri Guru Teg Bahadur Khalsa College, University of Delhi**
- 2. Participated in FDP on Systematic literature review and Bibliometric analysis conducted by Shri Ram College of Commerce, University of Delhi**

**Field Work:**